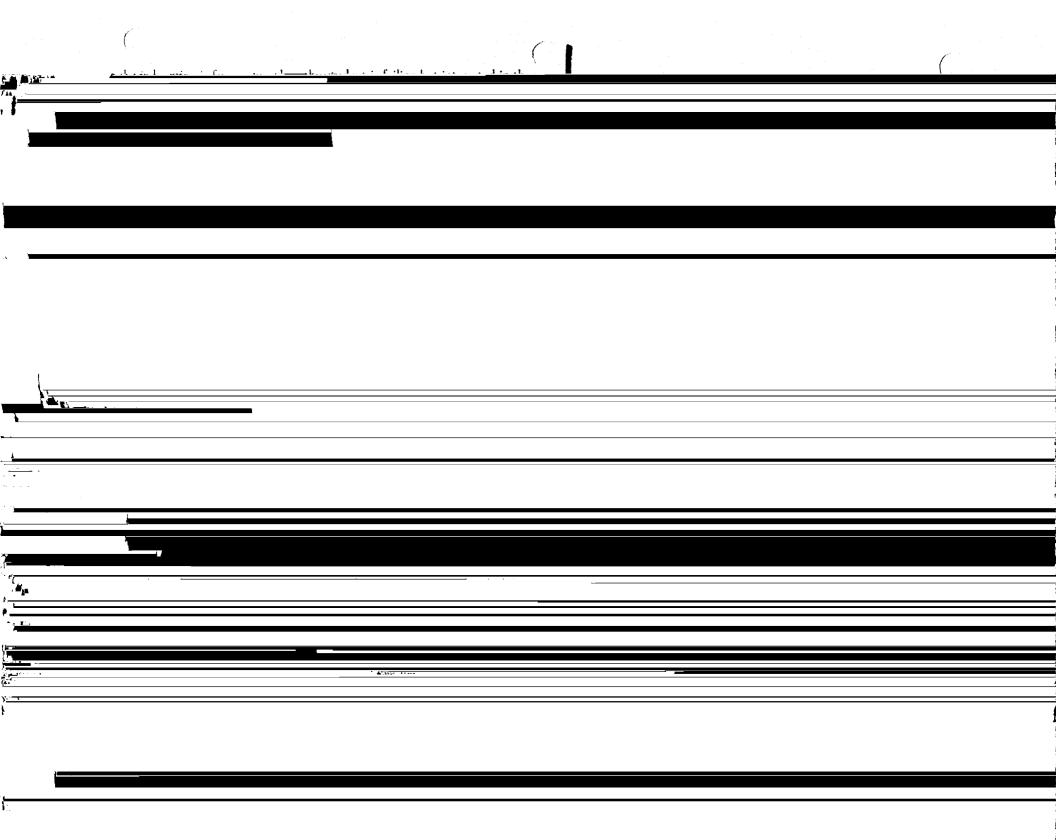


sic engagement in a world controlled by extrinsic rewards (e.g., Kohn, 1993). My A RECONCILIATION How can we resolve this apparent contradiction? The i purpose here is to explore briefly the nature of the relationship between intrin-



Human Sexuality: Critical Thinking Questions How Do Men and Women Differ? 1. What is intrinsic motivation, what is extrinsic motivation, and why is it impor-Letitia Anne Peplau<sup>1</sup> tant to make this distinction? 2. Why do grades and other tangible rewards pose a threat to intrinsic motiva-Psychology Department, University of California, Los Angeles. Los Angeles, California tion? 3. How can grades and other tangible rewards enhance intrinsic motivation? the author draw for using reward in the Abstract